



We're extremely excited to announce that we are now an official Backpocket partner!

Backpocket is dedicated to revolutionising the way groups book tickets together and pay with friends, and our integration marks another exciting step forward in achieving audience growth for our clients!

Backpockets' CEO, Luke Trickett, "We are incredibly excited about this partnership with Ferve Tickets - they share our passion for helping clients genuinely grow their audience, and together, we're aiming to drive more group bookings for event organisers and ensure an innovative, seamless experience for patrons".

Ferve Tickets' trusted platform offers a unique array of features, including shopping cart, secure and convenient mobile ticketing, real-time reporting, customizable widgets & event pages, and robust marketing tools. With over 20 years experience in the Australian market we've worked at scale with hundreds of events, helping build many of them into internationally recognised icons.

"This partnership represents a significant but logical step in our commitment to helping arts organisations and cultural events genuinely grow their audience," expressed Rob Raulings, Ferve Tickets CEO and Co-Founder. "We are thrilled to join forces with Backpocket, and we're sure our collaboration will help set a new standard for group bookings in venues and multi event festivals using our technology."

For more information about Backpocket and Ferve Tickets, please visit <https://backpocket.com.au> and ferve.tickets.