

ArtsPay.



Joint Media Release
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**NEW PARTNERSHIP BETWEEN ARTSPAY AND FERVE TICKETS
TO GROW SUPPORT FOR THE ARTS**

A new partnership between for-purpose payment processing company ArtsPay and one of Australia's premier ticketing companies Ferve Tickets is set to help grow support for the arts and cultural sectors.

The partnership means Ferve's clients - some of Australia's biggest festivals and events - will now be able to choose ArtsPay as their payment processing partner and direct their payment processing fees to the arts, rather than to the big banks.

This means the payment fees these festivals and events currently pay will instead help build a new source of support for the arts as it recovers from the pandemic.

"This is an important and really exciting new offering for all our clients', said Ferve CEO Rob Raulings. "Our clients include some of Australia's biggest arts and cultural events, and ArtsPay's mission is 100% directly aligned with a large section of our client base. We will now be able to offer them a choice to see their fees go back into the sector they are a part of."

"Importantly, ArtsPay is backed by one of the largest payment processing companies in the world, Fiserv, so our clients can have confidence that they are getting a top quality product at very competitive rates, that is doing good for their sector."

Ferve's clients cover a wide variety of cultural and arts organisations including film, writing, theatre, music and other cultural institutions, plus small and medium venues, federal, state and local government clients, inside and outside Australia.

"This is a fantastic opportunity for ArtsPay to grow our client base and increase our revenue, which will help support small arts organisations and independent artists across Australia" said ArtsPay CEO Marc Goldenfein.

"We look forward to working with Ferve's clients to deliver our world-class payment processing services and at the same time build support for the arts and cultural sectors."

For more information or to make an enquiry please contact hello@artspay.com.

BACKGROUND

ArtsPay is a for-purpose payment processing company that uses the fees from every transaction to support the arts. Our mission is to grow a new funding source for the arts, with more support for independent artists and small arts organisations. For more information please visit www.artspay.com.

Ferve Tickets provides a scalable event ticketing and streaming solution for festivals and venues throughout Australia, as well as in the EU, Americas and Asia. Trusted for more than 20 years by large and small clients, they offer a complete suite of online event ticketing, in person Point of Sale with integrated EFTPOS, queuing systems, scanning and access technologies, plus mobile app ticketing including wallet and digital barcode presentation. In 2020 Ferve partnered with Cinesend to offer seamless virtual and hybrid event sales and broadcast of DRM protected film in HD quality, a finalist in Australian Event Awards 2021 for best new product.

Partial client list:

- National Film and Sound Archive
- Melbourne International Film Festival
- Sydney Film Festival
- Melbourne Food and Wine Festival, Truffle Kerfuffle
- Melbourne, Brisbane and Bellingen Writers Festivals
- Perth Institute of Contemporary Arts, Blue Room Theatre, Casula Powerhouse Arts Centre
- Rockhampton Regional, Waverly, Liverpool and other local councils
- Barefoot, Sunset and Perth Community outdoor cinemas
- CinefestOz, Melbourne Queer Film Festival, Queerscreen, Screenwave, Antenna, Vision Splendid and more than 20 other film festivals
- Hong Kong Jewish, Hong Kong French and Aegean Film Festivals
- More than 50 other smaller cultural organisations and venues

For more information visit <https://ferve.tickets> or email
hello@ferve.tickets

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